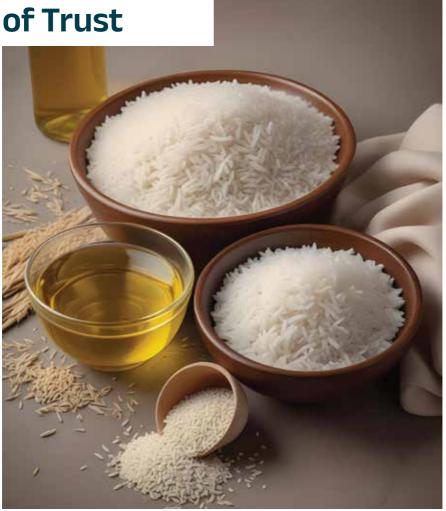


A Century of **Purity**

A Generation





Cultivating Quality Delivering Trust

Founded in 1924 by Mr. Brindaban Chandra Halder, Halder Group has blossomed into a leader in rice and



edible oil manufacturing. With visionary leadership from Mr. Madan Mohan Halder, Mr. Prabhat Kumar Halder and Mr. Keshab Kumar Halder, the company has expanded its reach with ventures like Shri Lalateswari Rice Mill and P.K. Agri Link committed to quality and timely delivery, Halder Group has become a trusted name, setting benchmarks of excellence in the agro-industry.

Milestones Achieved

Listed on the Bombay Stock Exchange (Code: HALDER | 539854)

ISO 22000:2018, WRG HALAL Certified, and recognized as a One Star Export House by the Government of India

Certified by the Agricultural and Processed Food Products Export Development Authority (APEDA)



Efficient Operations, Exceptional Products

Specialising in rice milling and edible oil production, the company offers a variety of products including Parboiled Rice, Puffed Rice, and White Rice, along with Rice Bran Oil, Soybean Oil, Sunflower Oil, Palmolein Oil and Mustard Oil. With six manufacturing plants across West Bengal, it stands as one of Eastern India's largest rice exporters, known globally for their commitment to quality and excellence.



Nurturing Trust. Winning Hearts.





True success goes beyond milestones; it's about the trust we build and the connections we create. Through dedication to quality and innovation, we've evolved from humble beginnings to industry leaders, winning the loyalty and affection of our customers and partners. Our legacy is one of excellence and care. As we grow, we remain committed to winning hearts and enriching lives, one product at a time.

Sown with Care and Savored with Delight

Super Fine (6.1)



- Semi-long grains: Fluffy and non-sticky once cooked
- Parboiled: Retains extra nutrients
- Perfect for daily meals
- Sourced from Eastern India for premium quality
- Length-7, Slender-5, Aroma-5, Flavour-6

Unique (5.5)

- Short-grain rice: Fluffy texture on cooking
- Sweetish flavor: Delights with every bite
- Parboiled: Retains nutrients
- Sourced from the Middle-Eastern part of India for unique quality
- Length-6, Slender-5, Aroma-5, Flavour-6



Fiesta



- Premium parboiled rice from Eastern India
- Long grain with a sweet taste and energy-boosting properties
- Perfect for special occasions
- Known for its high-quality and delightful flavour
- Length-8, Slender-6, Aroma-6, Flavour-7

Supreme Choice

- Semi-long grain rice from Eastern India
- Slightly sweet taste and soft, chewy texture
- Ideal for everyday meals with a comforting feel when cooked
- Length-7, Slender-6, Aroma-6, Flavour-7



Bengal Blossom



- Superfine quality: Long-grain Indian parboiled rice
- Sourced from West Bengal, India
- Subtle aroma and hard texture
- Pearly white color with high nutritional value
- Length-8, Slender-7, Aroma-6, Flavour-7

Golden Delight

- Premium-quality: Super-fine long-grain parboiled rice
- Extraordinarily large grains with a calming aroma
- Highest-grade parboiled rice, best for celebratory meals
- Length-10, Slender-8, Aroma-7, Flavour-8



Pearl Rice



- Slender, aromatic grains with a mild nutty flavour
- Fluffy texture, perfect with curry or as a standalone dish
- Versatile and delicious for various rice preparations
- Length-5, Slender-9, Aroma-8, Flavour-8

White Unique (5% Broken White Rice)

- Affordable & nutritious: Packed with iron and essential nutrients
- Gluten-free: Easy to digest
- A common yet exceptional choice for daily meals
- Length-6, Slender-5, Aroma-5, Flavour-6



Royal Aroma



- Premium quality: Indian white rice from West Bengal
- Short grains: Aromatic, sticky, with a sweet buttery flavour
- Perfect for special occasions
- Rich aroma and delightful taste
- Length-5, Slender-8, Aroma-9, Flavour-10

Perfumed Vietnamese Rice

- Semi-long grain: Tender, slightly sweet, and fragrant
- Immunity-boosting nutrients: Supports overall wellness
- Digestive-friendly: Keeps your system happy
- Length-9, Slender-7, Aroma-10, Flavour-10



Jasmine Rice



- Premium quality: Semi-long grain white rice
- Sourced from the Mekong Delta region of Vietnam
- Known for: Tender texture, slight sweetness and fragrance
- Highly popular for its exceptional taste and quality
- Length-9, Slender-7, Aroma-8, Flavour-8

Sushi Rice

- Sushi rice: Tender yet firm, with perfect stickiness
- Authentic & high-quality for sushi-making
- Ideal base for creating delicious sushi creations
- Length-5, Slender-6, Aroma-7, Flavour-7



Extracted from Nature, Pouring with Care



Soyabean Oil

Derived from soya beans, it is a versatile oil, rich in antioxidants, polyunsaturated fats & omega-3 fatty acids, which promote heart health, skin health & prevent oxidative damage.

Mustard Oil

Derived from mustard seeds, it has a distinctive flavor and high smoke point, with the health benefits of omega-3 fatty acids that help maintain a balanced cholesterol levels.

Ricebran Oil

Extracted from the outer layer of rice grains, this heart-friendly oil has a high smoke point, a beneficial balance of fatty acids, with immunity-boosting oryzanol & antioxidants.

Sunflower Oil

Extracted from sunflower seeds, it is a heart-healthy cooking oil rich in polyunsaturated fats that help reduce the chances of heart disease by balancing cholesterol levels.

Palmolein Oil

Extracted from oil palm fruit pulp, it is cholesterol & trans fat-free, with a neutral taste & high smoke point, making it a versatile choice. It has natural

antioxidants & is cost-effective, as it can be reused without any loss in food quality.



Global Reach, Indian Soul.



Ivory Coast

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